Permit #F00035979

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035979 **Type of Permit:** FILMING **Release Date:** 01/25/2011

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title NINTENDO 3DS

Type of Production Commercial - Standard

Producer Jen Barrons

Director Christian Bevilacqua

1st AD Christian Bevilacqua

Production Manager Carolyn Pershing

FilmL.A. Coordinator Erica Wade

Location Manager Carolyn Pershing
Primary Phone Office - 310-558-3667
Secondary Phone Mobile - 612-270-3231

Location Assistant Carolyn Pershing
Primary Phone Office - 310-558-3667
Secondary Phone Mobile - 612-270-3231

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 1

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Summary Information — Location

Permit Number F00035979
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title NINTENDO 3DS

Location Manager Carolyn Pershing
Primary Phone Office - 310-558-3667
Secondary Phone Mobile - 612-270-3231

Location Address 4 Rose Ave, Los Angeles, CA, 90291

Location Type Studio

Prep Dates 1/26/2011 - 1/26/2011 06:00 - 22:00

Film Dates 1/27/2011 - 1/29/2011 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Parking receipts must be displayed in all windshields of all production vehicles. Parking arrangements must be made prior to film date with PCI.

Please see attached documents
Venice Beach Lot Maps(Washington, Rose & Venice).pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	6
Generator	1
Motor Homes	1
Portable restrooms	1
Vans	2

Personnel on Location

Type	Quantity
Cast	15
Crew	45

Filming Activities Interior dialogue; walk & talks; Camera/equipment on property and/or on sidewalk, directly in front of location.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Taylor Reed
LOS ANGELES POLICE DEPARTMENT — Mark Preciado

Coordinator Note
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.
No parking, blocking and/or staging in handicap spaces, electric charging stations or Pay & Display machines.
All companies must contact PCI (310) 821-1081 prior to film date to make arrangements for parking (see parking guidelines)

Parking **Base Camp** **Crew Parking**

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Summary Information — Location

Location 1 of 1

Permit Number	F00035979	**Location Manager**	Carolyn Pershing
Production Company	ANONYMOUS CONTENT	Primary Phone	Office - 310-558-3667
Insured Company	ANONYMOUS CONTENT	Secondary Phone	Mobile - 612-270-3231
Production Title	NINTENDO 3DS		

	Location Type : Location Street : PCI-Rose Lot OVERNIGHT TRUCK PARKING (100-Spaces Requested) 1/26 - 1/29	Location Type : Location Street : PCI-Rose Lot -OVERNIGHT TRUCK PARKING (100-Spaces Requested) 1/26-1/29
Posting "No Parking" signs	200'ft directly in front of location only (4 Rose Ave.) **PARKING OVERNIGHT**	
Approximate Footage	0 - 300	**Log Number** 10204
Date(s)	1/26/2011 to 1/29/2011	**Time(s)** 00:00 to 00:00

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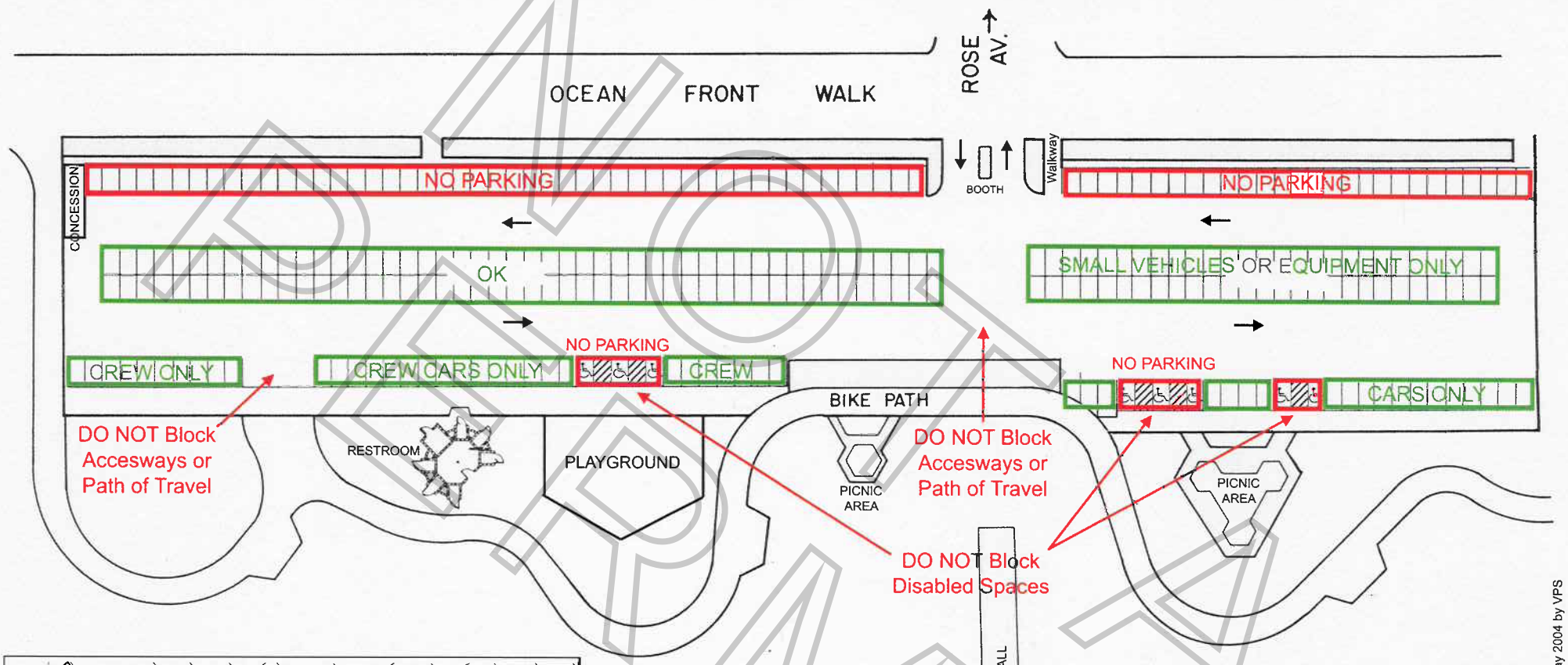
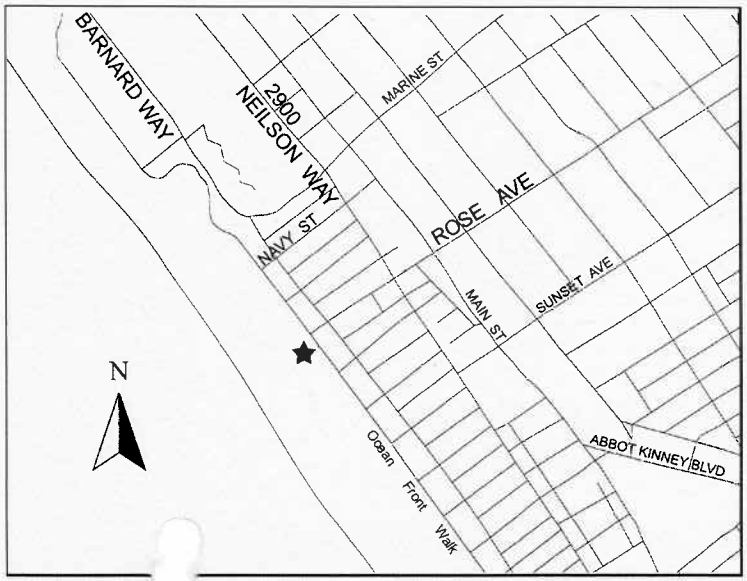
VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Map not to scale

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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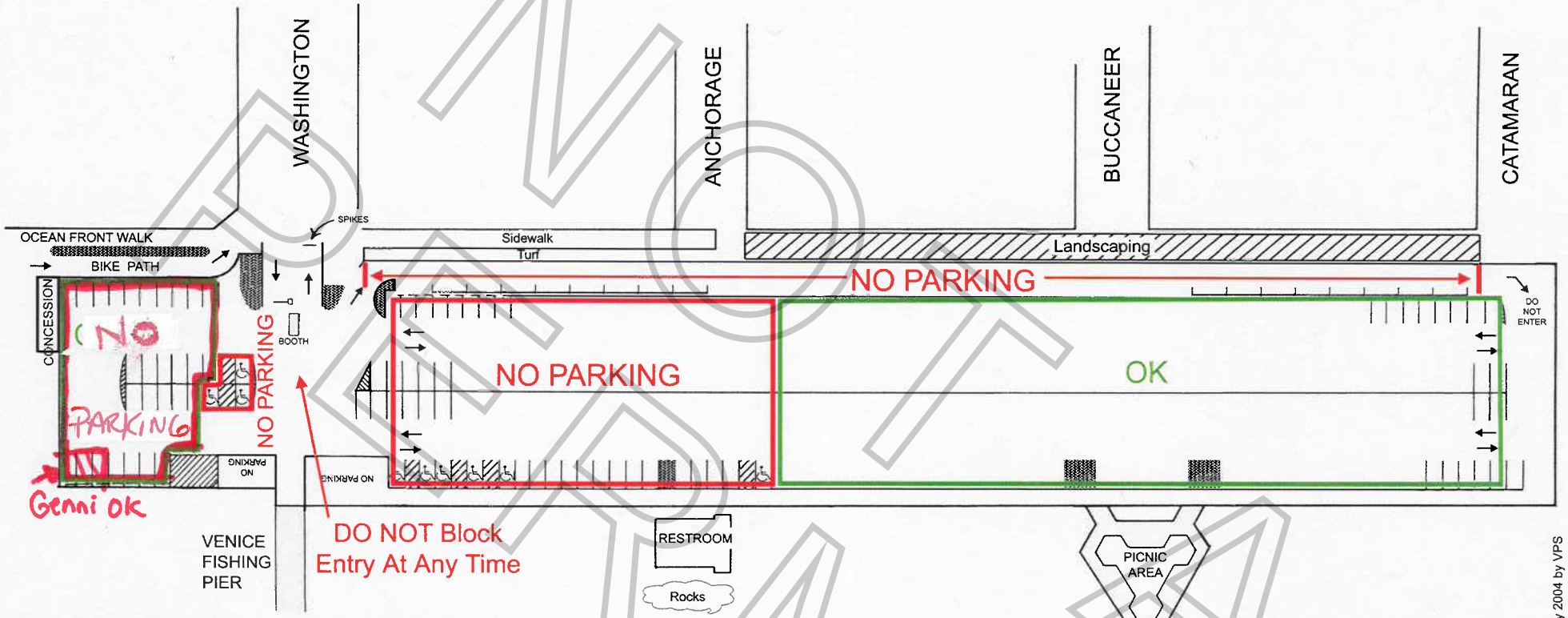
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS [illegible]ed 5 / 2002 by CLS

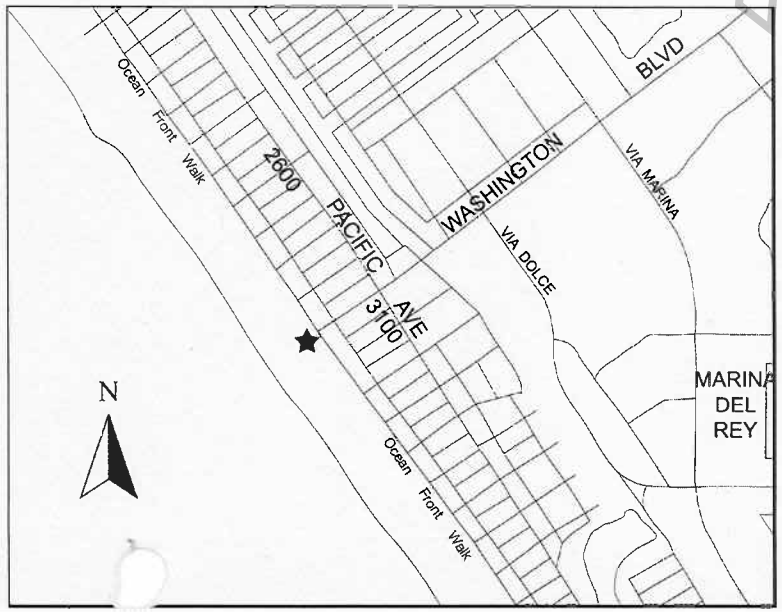
Delineations May 2004 by VPS

Permit #F00035979

DO NOT PERMIT

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

Ma[illegible]t to scale.

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Filming delineations May 2004 by VPS

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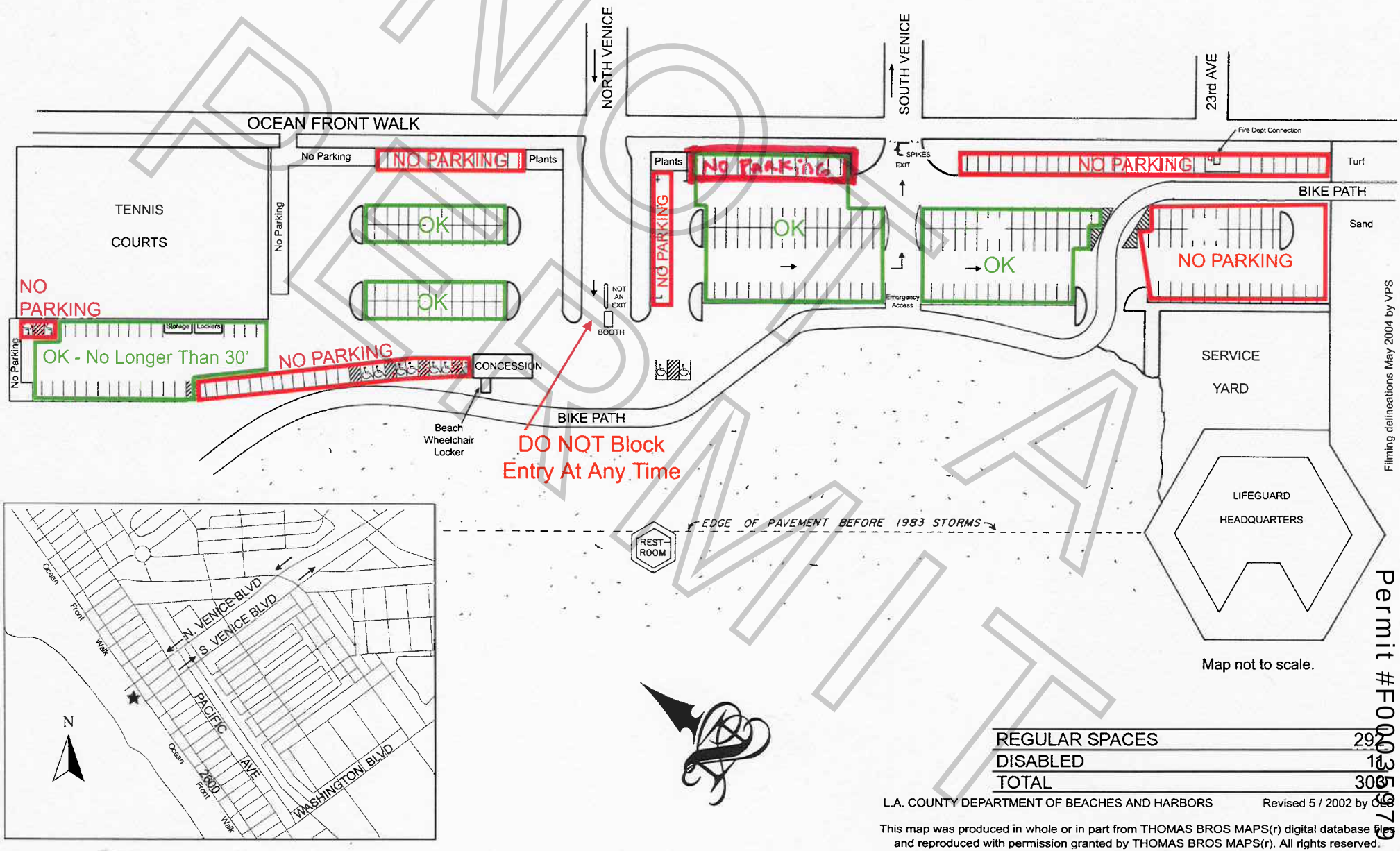
VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS



Map not to scale.

Filming delineations May 2004 by VPS

REGULAR SPACES	292
DISABLED	11
TOTAL	303

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CLE

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Permit #F00035979

PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT